

Request for Proposal: Logo Design for Taighwenini Technical Services Corporation



Opportunity

Wahnapiitae First Nation is pleased to invite proposals from talented Indigenous artists for the creation of a distinctive logo for our new corporation, Taighwenini Technical Services Corporation (TTSC). TTSC is a branching arm of Wahnapiitae First Nation, established to pursue economic development opportunities that benefit our community and prospective partners while upholding our core values of sustainability, environmental stewardship, and respect for the land.

We seek a logo that authentically reflects the values, heritage, and aspirations of Wahnapiitae First Nation, while also embodying the professional and forward-thinking nature of TTSC. The chosen design should be unique, memorable, and adaptable for various applications, including digital platforms, print materials, and merchandise.

Background: Taighwenini Technical Services Corporation

Taighwenini (pronounced "Tie-WHEN-in-ee") is an Ojibwe word meaning "it serves the people" or "it takes care of the people." This name was carefully chosen to reflect the core purpose of the corporation: to generate sustainable economic benefits and opportunities for the Wahnapiitae First Nation community while ensuring the protection and care of our environment for future generations.

TTSC will focus on:

TTSC is focused on fostering economic development through new businesses, partnerships, and initiatives that create jobs, enhance skills, and build a resilient, values-driven local economy. We collaborate with external organizations and companies who share our commitment to responsible, environmentally conscious development and the long-term prosperity of Indigenous communities..

Scope of Work

The selected artist will be responsible for:

Concept Development: Presenting initial logo concepts that align with the vision and objectives of TTSC.

Design Iteration: Refining chosen concepts based on feedback from the TTSC and Wahnapiitae First Nation leadership.

Final Logo Files: Delivering the final logo in various formats suitable for web, print, and branding applications (e.g., .EPS, .AI, .PNG, .JPG, .SVG).

Centre of Excellence
259 Taighwenini Trail Rd.
Capreol, ON P0M 1H0
(705) 858-0610

Norman Recollet Health Centre
259 Taighwenini Trail Rd.
Capreol, ON P0M 1H0
(705) 858-7700

NRHC Primary Care Clinic
170 Loonway Rd.
Capreol, ON P0M 1H0
(705) 858-7700



Brand Guidelines (Optional, but preferred): Providing a brief guide on logo usage, color palette, and typography.

Submission Requirements

Interested Indigenous artists are invited to submit proposals that include:

Artist Statement: A brief introduction to yourself, your artistic background, and your connection to Indigenous art and culture.

Portfolio: Examples of previous logo design work or other relevant artistic creations that showcase your style and capabilities. Please include at least three (3) examples.

Conceptual Approach: A short description of your initial thoughts or ideas for a logo that represents Taighwenini Technical Services Corporation, considering its purpose and the Wahnapitae First Nation heritage. This is not a finished design, but rather an outline of your creative direction.

Proposed Fee: Your all-inclusive fee for the project, including concept development, revisions, and final file delivery.

Timeline: An estimated timeframe for the completion of the project from the date of engagement.

References (Optional): Contact information for one or two professional references, if available.

Evaluation Criteria

Proposals will be evaluated based on the following:

Artistic Merit and Creativity: The originality, aesthetic appeal, and symbolic strength of proposed concepts.

Relevance to Wahnapitae First Nation Culture: How well the design incorporates or reflects the heritage, values, and visual elements of Wahnapitae First Nation.

Understanding of TTSC's Mission: The artist's grasp of the corporation's purpose in mineral and economic development.

Experience and Portfolio: The quality and relevance of past work.

Value for Money: The proposed fee in relation to the scope of work and the artist's experience.

Timeline

RFP Release Date: July 30, 2025

Proposal Submission Deadline: August 23, 2025

Artist Selection and Notification: September 6, 2025

Project Commencement: September 16, 2025 (approx.)

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Submission Details

Please submit your proposal electronically to kyle.loney@ttsc.ca by 5:00 PM EST on August 23, 2025. In the subject line, please write: "RFP Response – TTSC Logo Design – [Your Name/Artist Name]".

We look forward to reviewing your creative proposals and partnering with an Indigenous artist who can visually articulate the spirit and purpose of Taighwenini Technical Services Corporation.

For any questions regarding this Request for Proposal, please contact Kyle Loney, CEO TTSC at kyle.loney@ttsc.ca, (705) 858-0610.

Miigwech,

Kyle Loney, CEO

Taighwenini Technical Services Corporation

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