



Wahnapiatae First Nation

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REQUEST FOR PROPOSALS

Wahnapiatae First Nation is requesting quotes for updating and digitizing its logos and associated branding. Currently, there are three logos associated with Wahnapiatae First Nation: one for the organization as a whole and representing the FN, its Chief and Council, and its administration; the second logo is associated with and represents the Norman Recollet Health Centre and the health department; the third logo is associated with the Education department.

This update is meant to make the logos easier to work with for WFN staff – versions should include black/white, full colour, words only, best options for screen printing and embroidery, etc.

Scope of project:

1. Update imagery, fonts, and colours of all three logos;
2. Brand book indicating all necessary information (fonts, colours, placements, stationary templates/suggestions, etc.);
3. Digital files for multiple purposes (large print, small print, web, with and without imagery, imagery on its own, etc.).

Proposals must include:

1. Synopsis of project as understood by your agency;
2. Timeframe;
3. Breakdown of all costs and installment dates.

Key information

1. Suggestions on how to use the departmental logos in conjunction with the official organization logo are needed;
2. Branding/look book required;
3. WFN will be responsible for registering/copyrighting all logos and versions;
4. Working with local woodland-style/Ojibwe artists is encouraged;
5. Meetings to discuss this project can be arranged.

Due date:

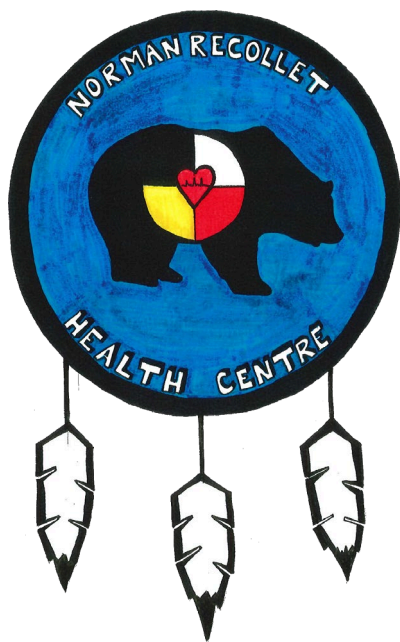
Proposals are due to Monica Dorion, Communications Officer, by 4:00 pm on Thursday, January 16, 2025.

Breanne Addison, Communications Assistant
Wahnapiatae First Nation
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Current WFN logo

- Needs fonts and colours updated
- Needs individual elements separated
- Should not be circular anymore
- Words should be given new position(s)



Current Health Dept/Norman Recollet Health Centre logo

- Needs words removed from inside dreamcatcher
- Colours and fonts need to be updated
- Words should be given new location



Current Education Dept logo

- Needs words/circular shape removed
- Needs fonts/colours updated
- Needs version with 7 Grandfather teachings inside "wings"
- Words should be given new position